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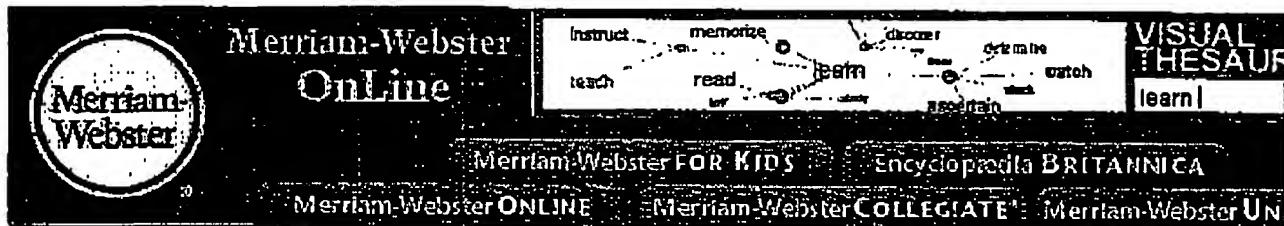
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## Merriam-Webster Online Dictionary

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traffic[1,noun]	
traffic[2,verb]	
rotary[2,noun]	
traffic circle	
traffic cone	
traffic court	

Main Entry: **1traf·fic**

Pronunciation: 'tra-fik

Function: *noun*

Usage: *often attributive*

Etymology: Middle French *trafique*, from Old Italian *traffico*, from *trafficare* to traffic

1 a : import and export trade b : the business of bartering or buying and selling c : illegal or disreputable usually commercial activity <the drug *traffic*>

2 a : communication or dealings especially between individuals or groups b : EXCHANGE <a lively *traffic* in ideas -- F. L. Allen>

3 *archaic* : WARES, GOODS

4 a : the movement (as of vehicles or pedestrians) through an area or along a route b : the vehicles, pedestrians, ships, or planes moving along a route c : the information or signals transmitted over a communications system : MESSAGES

5 a : the passengers or cargo carried by a transportation system b : the business of transporting passengers or freight

6 : the volume of customers visiting a business establishment

**synonym** see BUSINESS

- the *traffic* will bear : existing conditions will allow or permit <charge what *the traffic will bear*>

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